



# RESOLVE DUPLICATION IN SYSTEM INTEGRATIONS



## CHALLENGE

### **Integrating Overlapping Records Degrades Enterprise Data Integrity**

Incorporating outside data sets into an existing platform generates a confusing tangle of multiple records that may or may not denote the same prospect, customer, patient, replacement part or other items. If unresolved, data duplication can lead to double billing and double payments, incorrect routing of protected patient information and other documents, inaccurate inventories, and other unwanted outcomes. These costly errors degrade enterprise data integrity, damage customer relationships, and may expose the organization to regulatory penalties and judgments. A master data management (MDM) solution can correct obvious exceptions, but this can leave hundreds of thousands of questions with less clear-cut answers. Organizations typically employ teams of full-time data stewards to decide these remaining data conflicts. Unraveling errant decisions requires up to three weeks of a data analyst's time per incident.

## **SYSTEM INTEGRATION CHALLENGES**

- Duplication, incorrectly linked records degrade data integrity
- Use of bad data wastes effort, creates liability, and lost opportunities
- Manual data stewardship increases personnel costs
- Reversing changes across systems requires costly IT outlays



## SOLUTION

### **Minimize Data Exceptions In System Integrations With Stratosphere Match**

Stratosphere Match is a robust data-comparison and analysis tool that enables organizations to efficiently,

effectively, and transparently make decisions that improve enterprise data integrity. Integrating seamlessly with Pega's master data management solution, Match's simple but powerful interface smooths system integrations by enabling users to merge data, reconcile duplicate information and ensure records are cleaned and properly linked. Confidently create and apply rules to address future exceptions, knowing that changes can be easily reversed and will automatically update associated data across systems, without the need for specialty consultants.



## OUTCOME

### **Elevate Data Integrity, Reduce Costs**

Organizations begin realizing value in system integrations just days after deploying Stratosphere Match, thanks to a fast and easy implementation. Match empowers stewardship teams to more efficiently and effectively address the data duplication that can plague system integrations as they quickly reduce exception backlogs awaiting review. Data management tracking enables managers to isolate chokepoints and identify training needs among team members. The ability to easily reverse changes eliminates the routine hiring of specialists, dramatically lowering IT costs. Labor savings expand over time as rule changes made in Stratosphere Match prevent more and more types of exceptions from occurring, gradually reducing data stewardship requirements while promoting enterprise data integrity.

#### **30% GREATER EFFICIENCY**

Data stewardship teams increase their efficiency by 30% or more using Stratosphere Match to manage and track data exceptions. This frees team members from other work and reduces data management labor costs. As rules created in Stratosphere Match continue to solve future data exceptions, organizations reduce duplication occurrences and their need for ongoing data stewardship.



## **Find Out What Stratosphere Match Can Do For Your Organization**

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