PRESERVE DATA INTEGRITY WHEN MIGRATING SYSTEMS

CHALLENGE
Move To New Platform Demands Multitude Of Data Management Decisions

Moving data from one or more platforms to another creates a potentially overwhelming number of exceptions that compromise data integrity. Duplicate data can lead to double billing, double payments, and incorrect routing of product recalls or other important documents. Sales and marketing teams may waste time and money sending redundant messages to customers, causing potentially irreparable damage to email reputation and deliverability in the process. These costly errors damage customer relationships and may expose the organization to regulatory penalties and judgements. Even with a master data management (MDM) solution to correct exceptions with obvious remedies, organizations typically employ an army of fulltime data stewards to manually review and decide less-clear-cut questions. Because changes ripple across systems, unravelling errant decisions often requires up to three weeks of a data analyst's time per incident.

SYSTEM MIGRATION CHALLENGES

- Duplication, incorrectly linked records degrade data integrity
- Bad data = Wasted effort, lost opportunities, liability for errors
- Manual data stewardship drives personnel costs, lacks transparency
- Weeks-long process to reverse erroneous decisions multiplies IT costs

SOLUTION
Address Data Exceptions With Stratosphere Match

Stratosphere Match is a robust data-comparison and analysis tool that enables organizations to efficiently, effectively and transparently make decisions that improve enterprise data integrity. Integrating seamlessly with Pega's master data management solution, Match's simple but powerful interface smooths system migration by

enabling users to merge data, reconcile duplicate information and ensure records are cleaned and properly linked. Confidently create and apply rules to address future exceptions, knowing that changes can be easily reversed and will automatically update associated data across systems, without the need for specialty consultants.

OUTCOME
Boost Data Integrity, Lower Costs

Organizations begin realizing value from Stratosphere Match in just days, thanks to a fast and easy implementation. Stewardship teams are able to work more efficiently and effectively, helping them to quickly pare down backlogs of data awaiting review. Visibility into data management actions helps managers identify training needs among team members. The ability to easily reverse changes eliminates the routine hiring of specialists to significantly lower IT costs. Labor savings continue to expand over time as rule changes made in Stratosphere Match prevent more and more types of exceptions from occurring, progressively reducing the need for data stewardship while promoting enterprise data integrity.

ONE-THIRD GREATER EFFICIENCY

Data stewardship teams increase their efficiency by 30% or more using Stratosphere Match to manage and track data exceptions. This frees team members to perform more value-add tasks and reduces the labor cost of data management. Organizations can supplement their MDM solution with rules created in Stratosphere Match to solve future data exceptions, reducing the frequency of duplication occurrences and minimizing requirements for ongoing data stewardship.

Find Out What Stratosphere Match Can Do For Your Organization

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(214) 449-1434
info@stratosphereconsulting.com